



Media Kit

WINDYCITYSCAPE.COM

Advertising Media Kit

Connect With Chicago's Real Estate Community

WindyCityScape.com is a local online community connecting residents, home buyers, sellers, investors, real estate professionals, contractors, lenders, local businesses, and service providers throughout the Chicago metropolitan area.

Rather than simply displaying advertisements, WindyCityScape enables businesses to become part of the conversation—publishing content, building credibility, increasing visibility, and generating qualified local leads.

Why Advertise on WindyCityScape?

Reach an audience actively interested in:

- ✓ Buying & Selling Homes
- ✓ Home Improvement & Remodeling
- ✓ Mortgage Financing
- ✓ Real Estate Investing

- ✓ Moving & Relocation
- ✓ Chicago Neighborhoods
- ✓ Community Events
- ✓ Local Businesses & Services

Advertising Opportunities

Display Advertising

Traditional banner advertising placed throughout WindyCityScape.

Pricing Models

* CPM (Cost per 1,000 Impressions)

* CPC (Cost per Click)

Available Placements

* Homepage

* Category Pages

* Blog Articles

* Search Results

* Sidebar

* Footer

* Member Dashboard

Ideal For

* Brand Awareness

* Product Launches

* Event Promotion

* Local Business Marketing

Sponsored Business Pages

Create a permanent business presence within the community.

Includes

- * Company Profile
- * Contact Information
- * Website Links
- * Photo Gallery
- * Social Media Links
- * Google Map
- * Business Description
- * Optional Customer Reviews

Perfect For

- * Realtors
- * Mortgage Lenders
- * Attorneys
- * Contractors
- * Home Inspectors
- * Insurance Agents
- * Restaurants
- * Local Retailers

Sponsored Blog Articles

Publish educational content that positions your company as an industry authority.

Popular Topics

- * Home Buying Tips
- * Neighborhood Guides
- * Remodeling Advice
- * Mortgage Education
- * Investment Strategies

- * Seasonal Home Maintenance

- * Local Business Spotlights

Benefits

- * Long-Term Search Engine Visibility

- * Social Media Exposure

- * Increased Brand Authority

- * Ongoing Lead Generation

Featured Offers

Promote special offers directly to community members.

Examples

- * Coupons

- * Discounts

- * Free Consultations

- * Open Houses

- * Limited-Time Promotions

- * Seasonal Specials

- * Grand Openings

Features

- * Images

- * Videos

- * Maps

- * Contact Buttons

- * Call-to-Action Buttons

- * Expiration Dates

Event Promotion

Promote upcoming events including:

- * Open Houses
- * Community Festivals
- * Home Shows
- * Charity Events
- * Business Networking
- * Educational Seminars

Newsletter Sponsorships

Reach subscribers directly through sponsored placements.

Sponsorship Options

- * Banner Advertising
- * Featured Business
- * Sponsored Article
- * Featured Offer

Community Sponsorship

Sponsor categories throughout WindyCityScape and increase visibility.

Categories Include

- * Real Estate
- * Home Improvement
- * Local Dining
- * Neighborhood News
- * Community Events
- * Business Directory

Target Audience

WindyCityScape attracts consumers interested in:

- * Buying Homes
- * Selling Homes

- * Renting
- * Real Estate Investing
- * Remodeling
- * Home Maintenance
- * Local Businesses
- * Community Activities

Industries We Welcome

Real Estate

- * Mortgage Companies
- * Title Companies
- * Escrow Services
- * Home Inspectors
- * Appraisers

Financial Services

- * Banks
- * Credit Unions
- * Insurance Agencies
- * Financial Advisors

Home Services

- * Contractors
- * Electricians
- * Plumbers
- * HVAC Companies
- * Roofers
- * Landscapers
- * Interior Designers

* Architects

Moving & Storage

* Moving Companies

* Storage Facilities

Professional Services

* Attorneys

Local Businesses

* Restaurants

* Retail Stores

* Healthcare Providers

* Fitness Centers

* Senior Services

* Educational Institutions

* Nonprofit Organizations

Advertising Benefits

Advertising on WindyCityScape provides opportunities to:

- ✓ Build Brand Recognition
- ✓ Increase Website Traffic
- ✓ Generate Qualified Leads
- ✓ Publish Educational Content
- ✓ Promote Special Offers
- ✓ Improve Local Search Visibility
- ✓ Connect with an Engaged Community
- ✓ Establish Long-Term Credibility

Flexible Advertising Programs

Programs can be customized for organizations of every size.

Available Options

- * Monthly Advertising
- * Quarterly Campaigns
- * Annual Partnerships
- * Seasonal Promotions
- * Event Sponsorships
- * Custom Advertising Campaigns

Let's Grow Together

WindyCityScape is designed to connect businesses with people actively searching for products, services, and trusted local expertise throughout the Chicago metropolitan area.

Whether your objective is increasing visibility, generating qualified leads, promoting special offers, or establishing your company as a trusted local resource, WindyCityScape provides multiple opportunities to reach an engaged community.

Contact

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